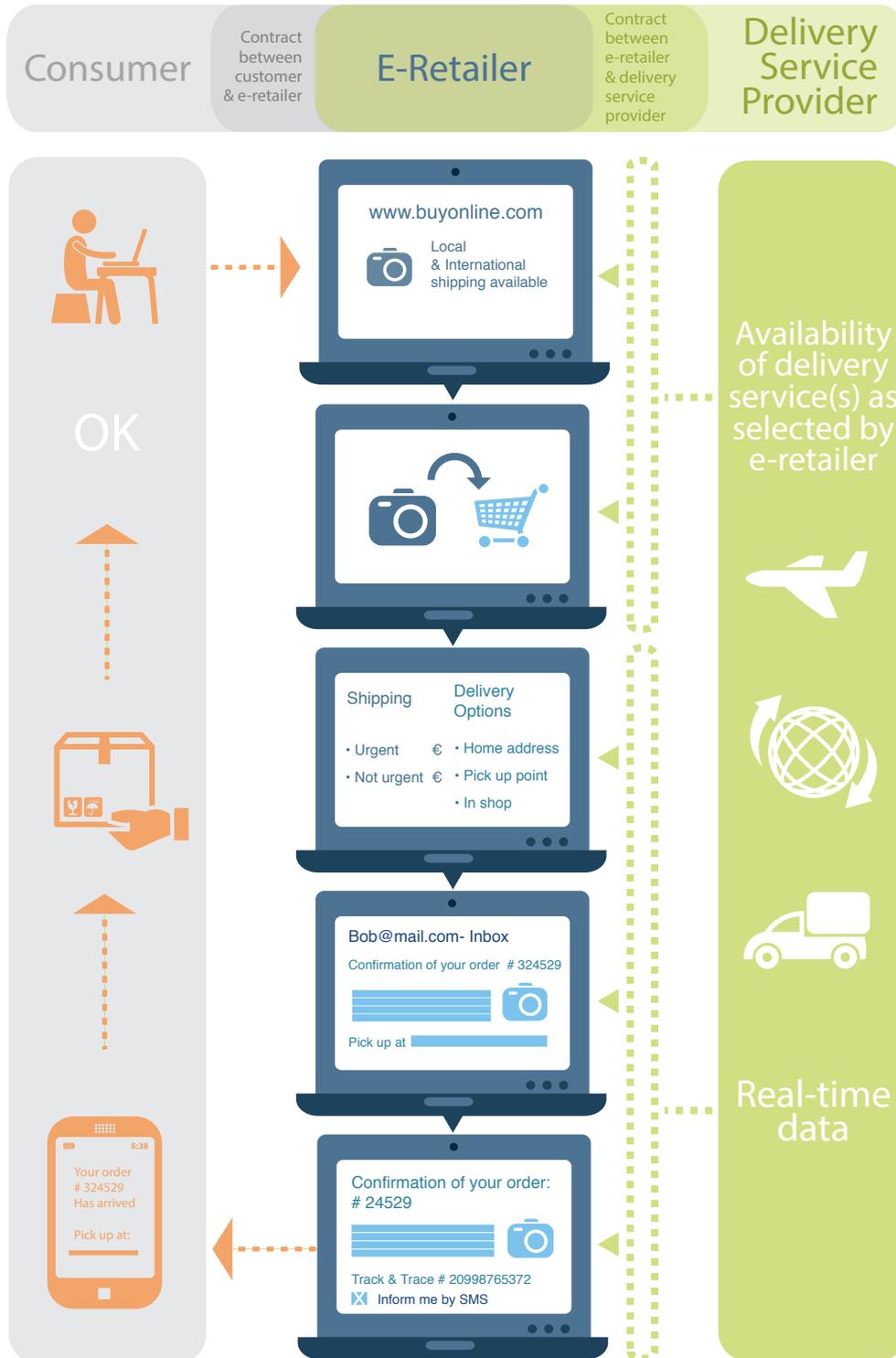


# Delivery Makes E-Commerce a Reality

Delivery Service Providers play an integral part of the online purchase. They feed the e-retailer in with crucial information on delivery options, enable track-and-trace and provide various delivery solutions and notification mechanisms – in addition to the actual delivery.

As such, Delivery Service Providers are an integral driver of Europe's digital economy – contributing to a growth of more than 38% in cross-border online retail to reach €36bn in 2013.\*



\*Source: CEP-research, 12 March 2013: European cross-border e-retail set to grow by almost 40 per cent this year